

Adomik, SAS. Privacy Policy for Adomik Platform

Last Updated: May 24th, 2018

Welcome to our Adomik Platform, platform.adomik.com (the “Site”), owned by Adomik SAS. (“Adomik,” “we,” or “us”).

This privacy policy describes what information we collect from users of our Site, other than through the “www.adomik.com” portal, and how we use such information. By using our Site, you consent to the data collection and use practices described below.

Please be aware that this Privacy Policy and the choices you make on this Site will not necessarily apply to personal information you may have provided to Adomik in the context of other, separately operated, Adomik products or services.

COLLECTION OF INFORMATION

“Adomik Platform Analytics” Information

When you visit the Site, some information is automatically collected, such as your IP address, browser type, system type, the content and pages that you access on the Site, “referring URL” (i.e., the page from which you navigated to the Site), the pages you navigate to on the Site, and from which you leave the Site, as well as the time you spend on the Site.

The “analytics request” details, including day and time, selected product and tool, applied filters and selected views, that are associated to each analytics request that you make from the Site are also collected.

We collect this information using technologies such as standard analytics tracking systems, server logs, cookies, and clear GIFs (also known as “Web beacons”). We use that information to administer, operate, and improve the Site and our other services and systems, to provide services and content that are tailored to you as well as for security reasons.

For more information, please see our [Cookies Policy](#)

“Platform User” Information

We collect information that our users provide to us in a variety of ways on the Site. For instance, when you create a new user for the Site, we collect the personal information that you provide to us. We may collect personal information such as name, e-mail address, company, and your preferences in these manners.

USE OF PERSONAL INFORMATION

We use personal information to provide services and information that you request; to enhance, improve, operate and maintain the Site and services; to secure and prevent fraudulent use of our Site and services; to tailor your user experience; to maintain a record of our dealings with you, and for other administrative purposes.

We may also use personal information you provide to contact you regarding our products, services, and offers that we believe you may find of interest. If you receive commercial email from us, you may unsubscribe at any time by following the instructions contained within the email. You also may opt-out from receiving marketing communications from us by sending your request to us by email at info@Adomik.com or by postal mail at the mailing address given at the end of this policy.

DISCLOSURE OF PERSONAL INFORMATION

We are not in the business of selling Platform Analytics or User information (“Personal Information”) about our users to third parties. We may disclose Personal Information to our suppliers and subcontractors (Amazon Web Services, Google Analytics) as reasonably necessary to perform the action set out in the “Platform Analytics Information” and “Platform User Information” sections.

We may also disclose Personal Information if we believe that doing so is legally required or is in our interest to protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights or property of others.

In addition, information about our users, including Personal Information, may be disclosed as part of any merger, acquisition, debt financing, sale of company assets, or

similar transaction, as well as in the event of an insolvency, bankruptcy, or receivership in which Personal Information could be transferred to third parties as one of our business assets.

INTERNATIONAL TRANSFER OF PERSONAL INFORMATION FOR EEA USERS

In this section, we provide information about the circumstances in which the Personal Information of users based in the European Economic Area (“EEA”) may be transferred to countries outside EEA.

Our Site analytics tracking system, i.e. Google Analytics, that holds some of the Platform Analytics Information, may have data storage facilities situated outside of the EEA. Usage Data outside the EEA will be protected by appropriate safeguards, as Google complies with the EU-US Privacy Shield Framework as set forth by the US Department of Commerce regarding the collection, use and retention of personal information from European Union member countries and subject to enforcement by the Federal Trade Commission.

DATA RETENTION AND DELETION

Personal information that we process for any purpose shall not be kept for longer than is necessary for that purpose.

We will retain your Personal Information as follows:

- (a) Platform Analytics data will be retained for a maximum period of twenty six (26) months following the visit of our Site.
- (b) Platform User data will be retained as long the subscription to our service continues, and up to one (1) year after the user has stopped all activity with the Site.

Notwithstanding the other provisions of this Section, we may retain your Personal Information where such retention is necessary for compliance with a legal obligation to which we are subject.

USER RIGHTS

In this section, we have summarized the rights that you have under data protection. Some of the rights are complex, and not all of the details have been included in our

summary. Accordingly, you should read the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.

Your principal rights under data protection law are the rights :

- to access,
- to rectification,
- to erasure,
- to restrict or object processing,
- to data portability,
- to complain to a supervisory authority,
- and to withdraw consent.

a) You have the right to confirmation as to whether or not we process your Personal Information and, where we do, access to the Personal Information data, together with certain additional information. That additional information includes details of the purposes of the processing, the categories of Personal Information concerned and the recipients of the Personal Information. Providing the rights and freedoms of others are not affected, we will supply to you a copy of your Personal Information.

b) You have the right to have any inaccurate Personal Information about you rectified and to have any incomplete Personal Information about you completed.

c) In some circumstances, you have the right to the erasure of your Personal Information without undue delay. Those circumstances include: you withdraw consent to consent-based processing, you object to the processing under certain rules of applicable data protection law and the Personal Information have been unlawfully processed. However, there are exclusions of the right to erasure. The general exclusions include where processing is necessary for compliance with a legal obligation or for the establishment, exercise or defense of legal claims.

d) In some circumstances, you have the right to restrict or object to the processing of your Personal Information. Those circumstances are: you contest the accuracy of the Personal Information; processing is unlawful but you oppose erasure; we no longer need the Personal Information for the purposes of our processing, but you require Personal Information for the establishment, exercise or defense of legal claims; and you have objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, we may continue to store your Personal

Information. However, we will only otherwise process it: with your consent; for the establishment, exercise or defense of legal claims.

e) You have the right to object to our processing of your Personal Information for scientific or historical research purposes or statistical purposes on grounds relating to your particular situation, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

f) If you consider that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. You may do so in the EU member state of your habitual residence, your place of work or the place of the alleged infringement.

g) To the extent that the legal basis for our processing of your Personal Information is consent, you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal.

h) You may exercise any of your rights in relation to your Personal Information by sending an email to the following address: **contact@adomik.com**.

LINKS

For your convenience, the Site may contain links to other Web sites, products, or services that we do not own or operate. If you choose to visit or use any third-party products or services, please be aware that this policy will not apply to your activities or any information you disclose while using third-party products or services or otherwise interacting with third parties.

UPDATES TO THIS POLICY

We may occasionally update this policy. When we do, we will also revise the “last updated” date at the beginning of the policy. Your continued use of this Site after such changes will be subject to the then-current policy. We encourage you to periodically review this policy to stay informed about how we collect, use, and disclose personal information.

DATA PROTECTION OFFICER

Our Data Protection Officer's details are : Jean-François Bernard, 4bis rue Saint-Sauveur, 75002 Paris, France.

ADOMIK DETAILS

This website is owned and operated by Adomik SAS, incorporated under the laws of France, registered before the French registry of companies (Registre du Commerce et des Sociétés) of Créteil under the number 753 702 661, with its registered office located at 4B, rue Saint-Sauveur, 75002 Paris, France.

If you have any questions, comments, or concerns about this privacy policy, please contact us using the following contact information:

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info@Adomik.com